

Change the Worth of Business Travel



Jim Buttkus

X Amadeus • Microsoft • Accenture



Cytric Easy by Amadeus

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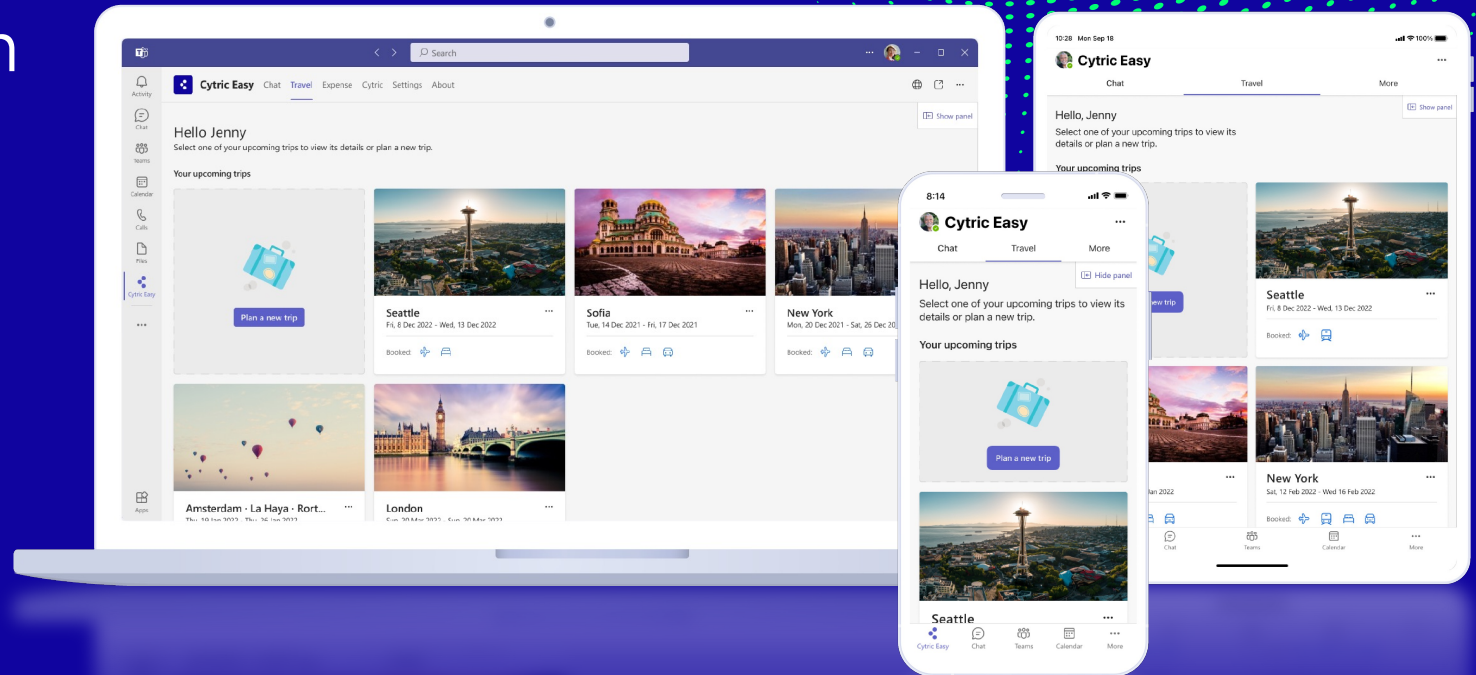
Transform the digital travel experience by building
the smartest, most connected, collaborative and
sustainable corporate travel ecosystem



Cytric Easy

within Microsoft Teams
The home of collaboration

An entirely new and
unique solution
– in a familiar platform



Plan trips with colleagues * book sustainable travel * share
details/transportation
*chat * plan meetings * visualize all your information in one business
application



Bea starts trip from Microsoft Teams

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Activity

Chat

Teams

Calendar

Calls

Files

Cytric Easy

NEO

va Engage

yServiceB...

Cytric Easy

Chat

Travel

Expense

Cytric

Settings

About

Hello Beatriz

Select one of your upcoming trips to view its details or plan a new trip.

Your upcoming trips



Plan a new trip



Orlando · Charlotte

Tue, 20 Jun 2023 - Fri, 23 Jun 2023

Booked: ✈️ 🛏️ 🚗



Dallas

Fri, 11 Aug 2023 - Wed, 16 Aug 2023

Booked: ✈️ 🛏️

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Shares trip with Jim

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Jim receives Bea's trip to match

Chat

Jim BUTTKUS Chat Files Organization Activity +

Pinned

- Beatriz VASQUEZ (You)
- TOP URGENT - FAQ upon current GDPR ... 6/3
User added

Recent

- SALES ROUNDTABLE - Weekly Meet... 5:48 PM
Rich: I was on a Comms call with Tatiana and E...
- Jim BUTTKUS 5:22 PM
You: Let me know when you are back
- Alexander ORTIZ 1:40 PM
oh ok, I sent a message to Dwan last week, but...
- Maria BAESA 1:38 PM
Ok, thanks
- Stephen PUENTE 1:05 PM
ohhh that sounds good!
- Ian VAN HOVE 11:57 AM
that's great, Sylvain and I are presenting to Fol...
- Santosh VIRK 11:39 AM
yes they didn't agree to anything yet but finge...
- Jake CHOW 11:25 AM
OK, I will do that 😊
- Cytric Easy 10:27 AM
Sent a card
- Elisa GONZALEZ 6/14
<https://www.soupercubes.com/>
- AWN Americas Monthly Meeting 1:07 PM
Recording is ready
- B-Weekly GTM check in Corporatio... 10:01 AM
Stephen: I have another call- thank you!
- Deborah MAHONEY 6/13
sure
- John CALLAHAN 6/13
You: Let me know when you can talk for a few...

Nonstop | American Airlines, AA760

16:53 DFW
Wed, 16 Aug 2023
Dallas/Ft Worth Intl (DFW)

19:24 ORD
Wed, 16 Aug 2023
O'Hare International (ORD)

Nonstop | American Airlines, AA1551

[Book flight](#) [Book Hotel](#)

Tuesday 10:38 AM

Trip to Dallas
Fri, 11 Aug 2023 - Wed, 16 Aug 2023

Aloft Dallas Downtown
2 nights
Fri, 11 Aug 2023 - Sun, 13 Aug 2023
☕ Breakfast not included

05:24 MIA
Fri, 11 Aug 2023
Miami International (MIA)

07:30 DFW
Fri, 11 Aug 2023
Dallas/Ft Worth Intl (DFW)

Nonstop | American Airlines, AA1226

20:40 DFW
Tue, 15 Aug 2023
Dallas/Ft Worth Intl (DFW)

00:40 MIA
Wed, 16 Aug 2023
Miami International (MIA)

Nonstop | American Airlines, AA682

[Book flight](#) [Book Hotel](#)



Jim's ready to match Bea's trip



Cytric Easy
Match My Trip



Where are you flying from? Confirm your departure location for your trip.

From

O'Hare International (ORD)



Cancel

Search flight

Jim's ready to book his trip

1

Activity

Teams

Calendar

Calls

Chat

OneDrive

Cytric Easy

n

NEO

...

+

Apps

Cytric Easy

Chat

Travel

Expense

Cytric

Settings

About

Start flight booking

⚠

Your booking is based on a shared trip in Cytric Easy, but the same flight options may not be available for you.

Before continuing, please make sure that you select the correct trip purpose. Trip purpose can impact your available options.

One way

Round trip

Advanced

From *

O'Hare International (ORD)

IL, United States of America

US

To *

Dallas/Ft Worth Intl (DFW)

TX, United States of America

US

Departure date *

Fri, Aug 11, 2023

Departing around *

05 : 00 AM

Return date *

Tue, Aug 15, 2023

Departing around *

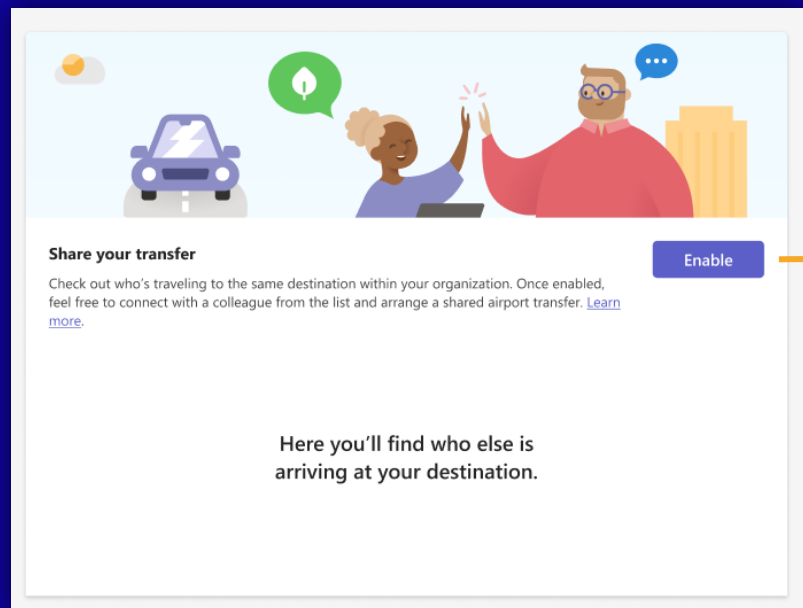
08 : 00 PM

Trip purpose *

Conference and Events

Jim opts in to share his transfer

1. Share your flight destination and arrival time



2. Get a list of who else is arriving at the same destination and time within your organization

The screenshot shows a list of colleagues arriving at the same destination. The list has columns for Name, Expected arrival at, and Flight / Terminal. Each row includes a profile picture, a name, an arrival time, a "Same flight" label, and a flight number/terminal. A "Disable" button is in the top right corner.

Name	Expected arrival at	Flight / Terminal
Marie Beaudouin	11:40 Same flight	BA1476 / T1
Eric Ishida	11:40 Same flight	BA1476 / T1
Mauricio August	11:40 Same flight	BA1476 / T1
Serena Davis	11:30	LH5588 / T2
Karin Blair	11:20	LH5588 / T2

3. Connect with your colleagues at your destination

The screenshot shows a list of close collaborators at the destination. It includes a search bar and a table with columns for Name and Role. Each row includes a profile picture, a name, a role, and icons for connecting, messaging, and sharing.

Name	Role
Deborah MAHONEY	Organization Responsible
Sylvain GUEDES	
Catharine RODGERS	



Share your transfer – \$avings and CO2

More collaboration = less spend = less carbon

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The screenshot shows the Uber app interface. At the top, there's a navigation bar with 'Uber', 'Ride', 'Drive', and 'More'. On the right, there are links for 'Help' and 'Beatriz'. The main area is a map of Dallas. A black line indicates a route from 'Terminal C' (near Dallas Fort Worth International Airport) to 'Aloft Dallas Downtown'. A white box on the map says 'From Terminal C >'. On the left, a panel titled 'Choose a ride.' shows three options: 'UberX' for \$49.93 (5 mins away, 9:17 PM dropoff), 'Comfort Electric' for \$63.45 (4 mins away, 9:17 PM dropoff), and 'UberXL' for \$72.03. Below these is a 'Personal' card showing a Mastercard ending in 5274. At the bottom of the panel is a 'Request UberX' button. The map shows various neighborhoods and highways, with a black car icon at the starting point and a destination marker at 'Aloft Dallas Downtown'.



Sustainability awareness is growing every day

...in the corporate travel industry

Recent announcements

- IATA commits to net zero emissions by 2050
- Travel players pledge to sustainability
- Several airlines & governments take action

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Inform employees and create offers that impact your sustainability targets

Control and manage the travel program's sustainability impact with a CO₂ budget

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Personal Dashboard

Select travelers and booking type

Booking for:

 **Guedes, Sylvain (You)** 
I/TWOptional-V1

 Add travelers

 Book flight

 Book flight/train

 Book train

 Book hotel

 Book car/transfer

 Online/Offline

Travel sustainability in 2024

 Total company CO₂: **13%**

Company limit: **20000lbs**
Total CO₂ spent so far: **2628lbs**

Your traveler well-being in 2024

 Total number of trips: **2**

 Total nights in a hotel: **3**

Your travel spend in 2024

 Total spent: **\$2,689.30**

Recent and current bookings

March 2024

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22
FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI
																					 

Empower employees to select greenest options through content

Sort and compare air and rail options side by side based on CO₂ emissions



BOS→NYC
Wed, Apr 17

NYC→BOS
Fri, Apr 19

Sorted by
Default (Lowest CO₂ emissions + 1 more)

Filter

How is default sorting calculated?

Recommended

Clear filter

Summary of options for Boston to New York

Your company recommends you to use train for any route below 3 hours. Please use the Air/Rail search on destinations where both content are available

Time difference at destination: -0h 00m

Amtrak - 2155

Boston (Back Bay Station), Boston, MA, US
7:20 AM

Non-stop
Total time: 3h 31m

Ny Moynihan Train Hall At Penn Station, New York, NY, US
10:51 AM

Recommended
53 lbs CO₂

→

Total trip prices from \$175.00

Amtrak - 171

Boston (Back Bay Station), Boston, MA, US
8:18 AM

Non-stop
Total time: 4h 08m

Ny Moynihan Train Hall At Penn Station, New York, NY, US
12:26 PM

Recommended
62 lbs CO₂

→

Total trip prices from \$82.00

Delta Air Lines - 5734
(operated by another airline)
Preferred +

BOS
Boston, MA, US
6:10 AM

Non-stop
Total time: 1h 28m

EWR
New York, NY, US
7:38 AM

Recommended
140 lbs CO₂

→

Total trip prices from \$142.10

Inform employees and create offers that impact your sustainability targets

Embed text messages to encourage more sustainable choices

☒ I understand the carbon impact of my trip and confirm its purpose cannot be achieved virtually *

Select flights/trains

Round trip **Boston** ↔ **New York**

BOS → NYC
Tue, Jan 25

NYC → BOS
Thu, Jan 27

Sorted by
Lowest fare

 Filter



Prices do not include any fee that may apply to your form of payment. When traveling in the Northeast corridor, please use Amtrak's high-speed Acela line whenever available.

Time difference: 0h 00m



Amtrak - 95

Boston (South Station), Boston, MA, US

Non-stop

Ny Moynihan Train Hall At Penn Station,
New York, NY, US

Recommended



06:10 AM

Total time: **4h 12m**

10:22 AM

Total trip prices from **\$138.60** 



Empower employee to select greenest options through gamification

Corporations can set up a reward program for employees to make greener travel decisions



Select flights

Round trip Frankfurt/Main ↔ Berlin

Take a train & earn at least 230 eco.mio points!

FRA → BER
Tue, 26 Mar

BER → FRA
Wed, 27 Mar

Sorted by
Default (Lowest fare + 2 more) Filter

How is default sorting calculated?

▼ Lufthansa - 170 Preferred ++	FRA Frankfurt/Main, HE, DE 06:45	Non-stop Total time: 1h 10m	BER Berlin, BE, DE 07:55	Recommended 57 kg CO ₂	→
				Collect 235 Points	Show total trip prices from € 209.21 ▼
▼ Lufthansa - 178 Preferred ++			BER Berlin, BE, DE 10:55	57 kg CO ₂	→
				Collect 235 Points	Total trip prices from € 209.21 ▼
▼ Lufthansa - 174 Preferred ++	07:45	Total time: 1h 10m	BER Berlin, BE, DE 08:55	Recommended 57 kg CO ₂	→
				Collect 234 Points	Total trip prices from € 212.71 ▼

Collect eco.mio Points

229 points for CO2 reduction.
6 points for cost savings.
Your company donates 24 Euro for a good cause.
[Learn more](#)

Cancel



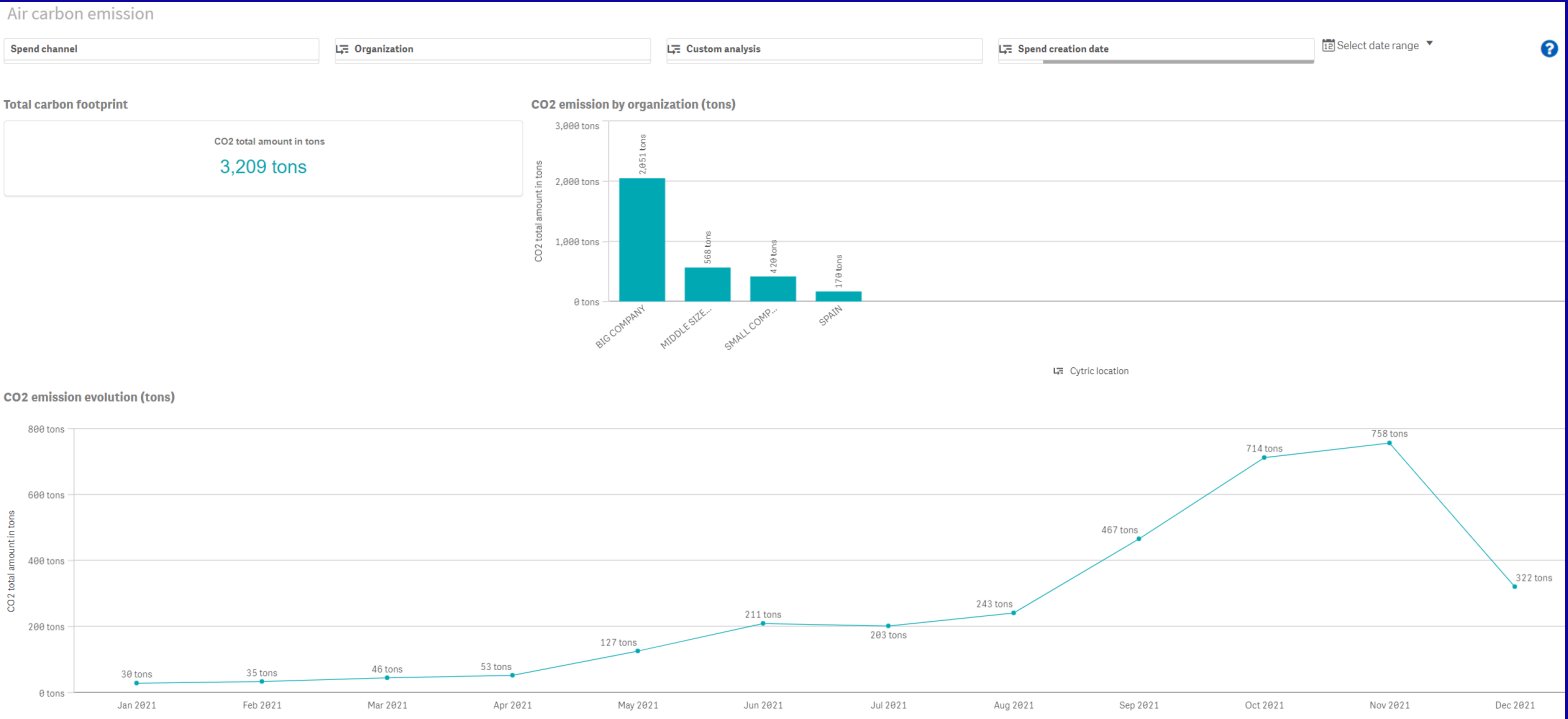
Ensure accurate data for reporting

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Use data to adjust travel recommendations aligned with ESG goals and provide transparency

Sustainability

	Concept	Assumptions
SHARE MY TRANSFER	Km/year saved by Share my Transfer	From 336000Km. to 672000 Km. of Taxi trips saved with Share my Transfer
	Co2 emissions saved by Share my Transfer	From 65 to 129 tonnes of Co2 emissions saved per year
	The emissions saved equate to this monetary value in the CO2 market	Co2 emissions has a monetary value in the Co2 emissions trading markets





ALL THE CONTENT YOU NEED: a truly content, source agnostic approach

Backed by our partnerships with travel providers across the industry

Access to the widest range of GDS travel content, including Amadeus, Sabre, and Travelport... plus Direct Connections

No difference! NDC content presented in the same way and together with non-NDC options

Built to address fragmentation and provide serviceable NDC content at scale supporting TMCs and travelers

Amadeus – leading content aggregator; financial stability, R&D investment and resources (350+ employees dedicated to NDC | 24 airlines avail)

Start — Select flights — **Select fare** — Complete booking — Confirmation

You are booking for: **A Herer, Aurelien (You)**

Select fare

One way **New York → Miami**

	American Airlines - 1196	APR 23	EW New York, NY, US 05:04 AM	Non-stop Total time: 3h 15m	MIA Miami, FL, US 08:19 AM
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☒ Show more fares ☐ Show more fares [Filter](#)

Suggested fare

→ Service class Economy	Change Not changeable	Cancellation Non-refundable	Baggage 	Basic Economy	Total price \$108.10 ✓	 
					Number of tickets: 1	

Other fares

→ Service class Economy	Change Changeable	Cancellation Non-refundable	Baggage 	Main Cabin	Total price \$148.10 ✓	 
					Number of tickets: 1	

→ Service class Economy	Change Changeable	Cancellation Non-refundable	Baggage 1 x 	Main Plus	Total price \$195.10 ✓	 
					Number of tickets: 1	

→ Service class Economy	Change Changeable	Cancellation Refundable	Baggage 	Main Cabin Flexible	Total price \$198.10 ✓	 
					Number of tickets: 1	



NDC with Cytric Easy

1

Content via NDC is presented in the same way and together with non NDC options so **business travelers can compare and ensure they book the offer that best fits their needs.**

2

Consistent booking flow so booking content via NDC is no different from any other content, including additional services, whether it be on their **desktop or mobile app.**

3

End-to-end integration with the corporation's travel agency so travelers are assured to receive the highest level of service from their agency.

5

Corporate travel managers can easily apply filters and define approval flows in line with their **corporate travel policy.**

4

Scalable, future-proof and sustainable solutions that are **easy to use by the travel manager and business traveler.**



AI virtual assistant powered by ChatGPT

The screenshot displays a Microsoft Teams chat window with the following elements:

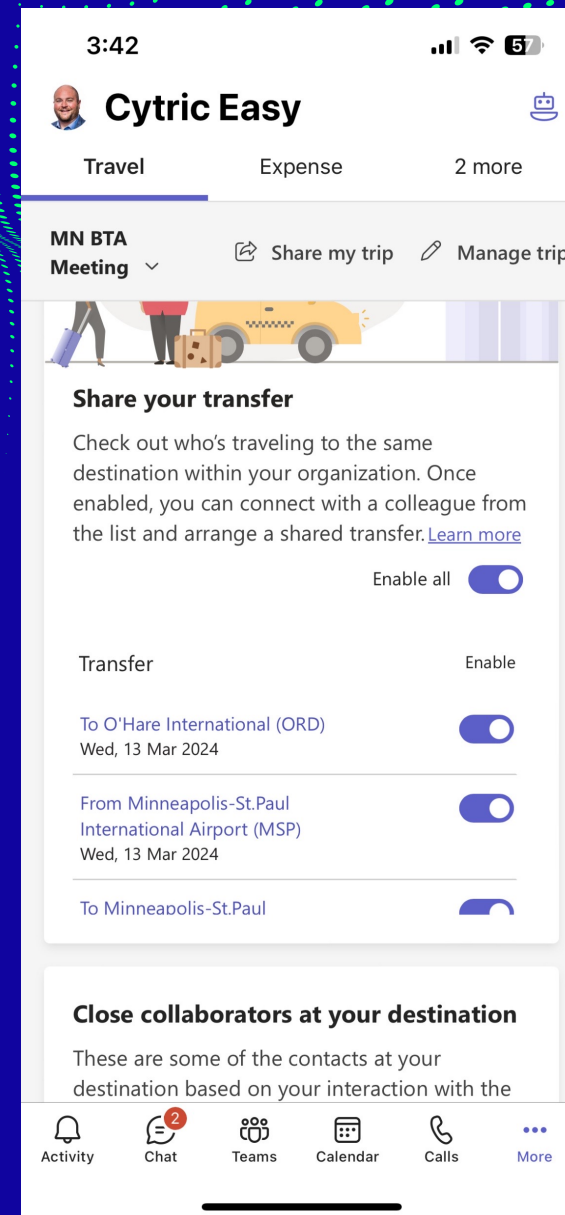
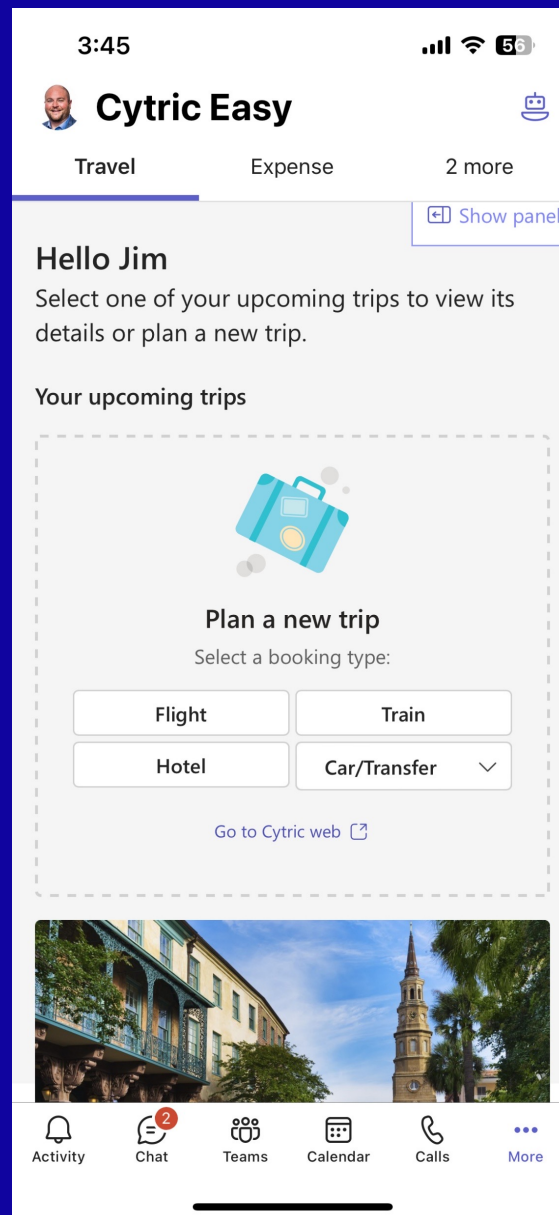
- Browser Tabs:** Two tabs are open at the top: "Cytric Easy | Microsoft Teams cl..." and "Business Travel - Group Travel P...".
- Address Bar:** The URL is https://teams.microsoft.com/_/#/apps/f56ec475-a6c3-4506-a97d-0fefeb466aea/section. The zoom level is set to 80%.
- Search Bar:** A search bar with the placeholder text "Search" is located in the top navigation bar.
- Left Sidebar:** Contains navigation icons for Activity, Chat, Teams, Calendar, Files, Viva Connect, Cytric Easy (highlighted), and Apps.
- Chat Header:** The header for the "Cytric Easy" chat shows tabs for Chat, Travel, Expense, Cytric, Settings, and About.
- Message History:**
 - A message from the user at 16:44 says "hello".
 - A message from "Cytric Easy" at 16:44 says "These are some of the things that Cytric Easy can help you with."
- Card 1 out of 5:**
 - Image:** An illustration of a man in a red shirt working on a laptop, with three circular icons above him representing different users and a blue airplane icon.
 - Title:** "Plan your business trip"
 - Description:** "Get ready for your next trip, share it with your colleagues and book your best options together from a single place."
 - Navigation:** A right arrow button is located to the right of the card.
- Assistant Message:** A message from "[GENERAL]" says "Hello! How can I assist you today with your business travel needs?".
- Input Field:** A text input field with the placeholder "Type a message" and a send button (paper plane icon) is at the bottom.
- Bottom Bar:** Contains icons for attachments, emojis, GIFs, video, voice, and other chat features.



Cytric Easy

Change the Worth of Travel...

- ✓ Productivity & collaboration
- ✓ Employee satisfaction
- ✓ Cost savings & value
- ✓ Carbon footprint
- ✓ Program/online adoption
- ✓ Social capital



Thank you



Any questions?
Don't hesitate to get
in touch!

 cytriceasy
BY AMADEUS

 Microsoft 365

