



HOSPITALITYLAWYER<sup>Σ</sup> LLC<sup>®</sup>

# Mid-West Business Travel Association Webinar

**ARE WE READY TO MOVE FORWARD INTO THE NEW WORLD  
ORDER POST-COVID?**

---

**FEBRUARY 2022**

# What To Expect from Today's Webinar

---



1. Welcome and Introductions

---

2. Ukraine Update

---

3. Global – Domestic Threat Overview

---

4. Duty of Care – Post COVID

---

5. New ISO Standards

---

6. Q & A

# About Global Guardian

---



Global Guardian provides both corporate and family clients with an integrated suite of security, medical, and emergency response solutions. Our 24/7 Operations Center identifies, monitors, and responds to threats and emergencies with dedicated, local teams in over 100 countries. No matter where you are or when you need us, our team is standing by ready to respond.



WHO IS GLOBAL GUARDIAN?



# 24/7 Comprehensive Global Security

Global Guardian provides individuals, families, family offices, and Fortune 500 corporations with an integrated suite of security solutions. Comprised of former US and UK military special forces, intelligence agency, FBI, and US Secret Service personnel - Global Guardian's team is uniquely distinguished with experience. With the push of a button, clients have access to a global response network in over 125 countries and 24/7 security support to help them live, operate, and travel safely.



## 24/7 OPERATIONS CENTER SUPPORT

- Global emergency line
- Consular advice
- Customizable operating procedures
- Real-time translation and interpretation services
- Access to Travel Safety Courses to prepare employees for international travel and associated risks



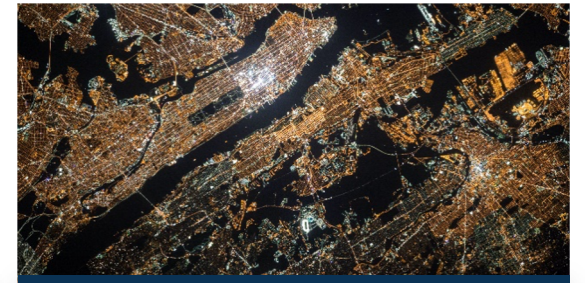
## WORLD-CLASS MEDICAL SUPPORT

- 24/7/365 access to telemedical advice from board-certified physicians
- Emergency prescription assistance
- Medical intelligence and hospital referrals
- COVID-19 related medical advice
- Aeromedical transportation membership for the entire family



## WORLDWIDE EMERGENCY RESPONSE

- Management and coordination of incidents, emergencies, and evacuations globally
- Emergency guarantee of payment
- Presence in over 100 countries
- Post-emergency business continuity SOP review
- Local knowledge and years of operational experience
- Unlimited tracking & monitoring with smartphone mobile app



## GLOBAL INTELLIGENCE

- Access to a full team of experienced intel analysts
- Pre-trip travel intelligence
- Destination risk reports upon request for Chief Security Officers, regional managers, and executive assistants

# Meet the Speakers

---



**DALE BUCKNER**

CEO, Global Guardian

- 24-year US army veteran, colonel (retired)
- Extensive intelligence, counter-terrorism and special operations experience
- Commanded 5 organizations including an infantry reconnaissance platoon, special forces scuba team, special force counter-terrorism team, a special forces counter-terrorism task force, and a special troops battalion
- Numerous combat and classified deployments including Iraq, Afghanistan, Kuwait, Colombia, Cuba, El Salvador, Chile, Panama And Haiti
- Quoted in CNN, Politico, NPR, The Hill, Bloomberg, Conde Nast Traveler, and other major media outlets
- BS, Mansfield university; MPA, Central Michigan; MBA, TUI University; Masters Certificate, Cornell; Senior Fellow, Tufts University (Fletcher School)



**STEPHEN BARTH**

Attorney + Author +  
Professor + Entrepreneur +  
Motivational Speaker

Stephen Barth, author of Hospitality Law and coauthor of Restaurant Law Basics, is an attorney and the founder of HospitalityLawyer.com, the annual Hospitality Law Conference series, and the Global Travel Risk Summit series.

In 2011, he launched the Global Congress on Travel Risk Management. This conference focuses on travel risk education to save costs and crisis management training to save lives. This interactive conference converges travel managers with safety and security directors and provides legal and compliance perspectives. Attendees have an opportunity to intimately connect with industry thought leaders and work through real-world immersion sessions covering crisis like disease outbreak, civil unrest, and active shooters. This series is now known as the Global Travel Risk Summit in collaboration with Business Travel News.

He speaks regularly on many issues for the travel and hospitality industries. His presentations focus on emotionally intelligent leadership, methods for preventing liability, and travel risk management including duty of care.

# Ukraine Update

---

# NATO Expansion – Direct Threat to Russia



## WHAT IS DRIVING THIS?

Bottomline Upfront: Russia wants NATO to return to its pre-1997 borders

It demands no more eastward expansion and an end to NATO military activity in Eastern Europe

That would mean combat units being pulled out of Poland and the Baltic republics of Estonia, Latvia and Lithuania, and no missiles deployed in countries such as Poland and Romania

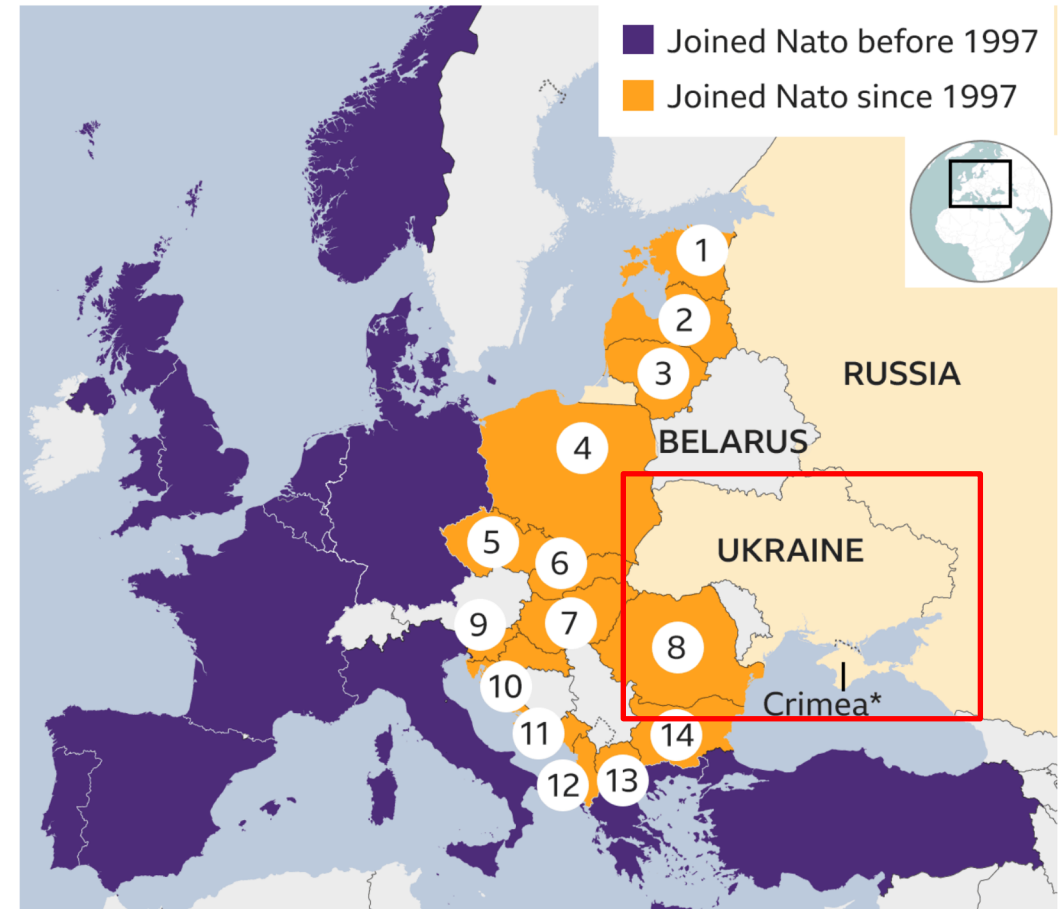
Russia seized Crimea in 2014 arguing it had a historic claim to it. Ukraine was part of the Soviet Union, which collapsed in December 1991 and President Putin said it was the "disintegration of historical Russia"

A clue to President Putin's thinking on Ukraine came in a lengthy piece last year when he called Russians and Ukrainians "one nation". He labeled Ukraine's current leaders as running an "anti-Russian project"

President Vladimir Putin has spoken several times to President Biden, and high-level talks continue, but Russian officials have warned that Western rejection of their key demands are leading to a "dead end"

The question is how far Russia will go? President Biden has warned that a full-scale invasion would be a disaster for Russia. But if it was a minor incursion, he said controversially that the West would "end up having to fight about what to do"

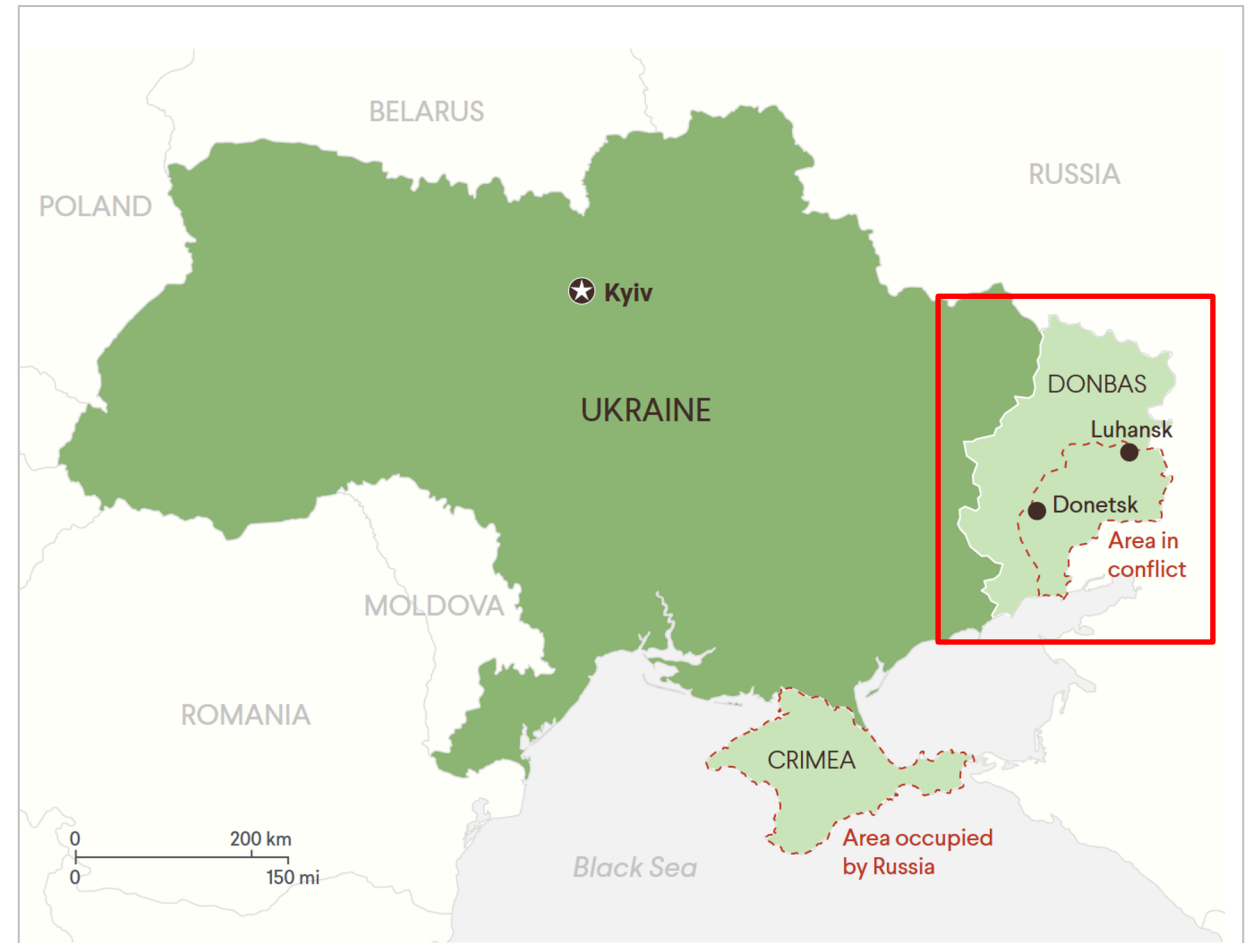
## Nato's expansion since 1997



# Most Likely Course of Action



- Russia will continue to build up forces to 145,000 troops focusing on the Donbas region while continuing diplomatic discussions with both the U.S. and NATO through the end of the Olympics (20 February, 26 days from now – as of 1/25/22)
- Russia will then either declare “victory” based on some diplomatic concessions and/or it will invade in a limited attack focused on the Donbas region
- Either course of action provides Putin a measure of success with the Russian people:
  - Russia “matters” and is pushing back against the West
  - Russia furthers its goals to taking back the Ukraine against the expansion of NATO
  - Russia avoids a prolonged engagement and a direct conflict with the U.S. / NATO (WWIII does not start)



# Domestic Security Overview

---

# Threat Drivers



COVID-19, Political Tension, Economic Uncertainty,

- Increase in homicides and violent crime – much is tied to drug trafficking

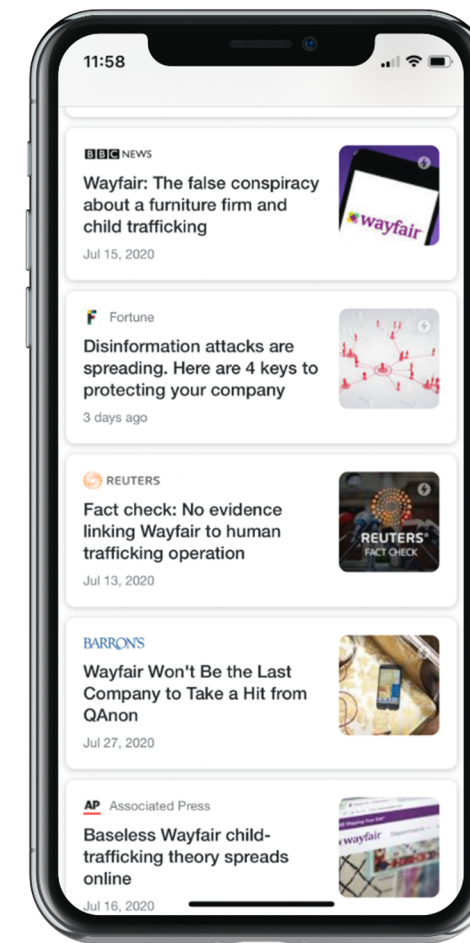
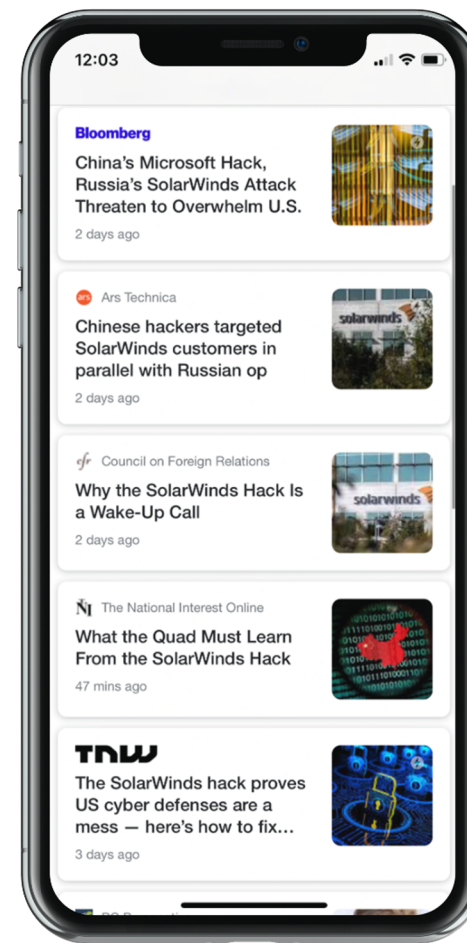
## Domestic Violent Extremists (DVE)

- Personal perceived or real grievances mobilizing individuals to violence “salad bar menu” of ideological causes on the internet to custom fit and justify their grievance and need to act
- Causes include race, ethnicity, tech, immigration, religion, targeting a political party, government, investors for a political party or candidate, anti-vaccine, anti-mask
- Internet Communities - Crowdsourcing
  - Reddit/Facebook/Twitter - Echo chambers for conspiracy theories and misinformation
  - QAnon-fueled storming of the U.S. Capitol, targeting Wayfair, Bill Gates
  - Big Tech

## State Actors – Targeted Disruption to American Society, Cyber Attacks (Solar Winds)

## Violent Crime/Auto Theft/Assaults

- Police stretched thin due to COVID-19, protests, and increase in violence
- Higher unemployment can drive violent crime
- Gang Activity – increased spending on illegal drugs after has led to more gang violence

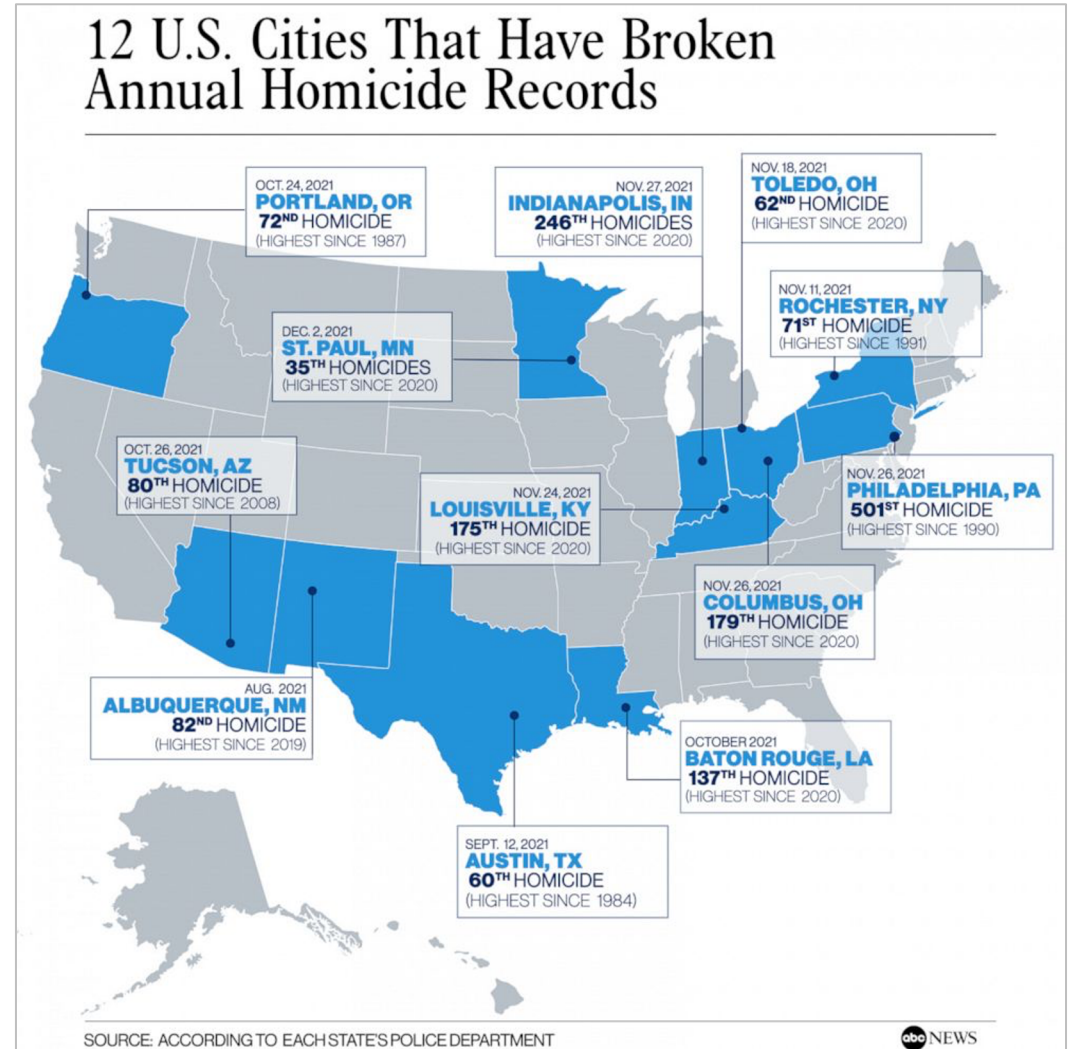


# U.S. Security Situation



## Steep drop to steep rise

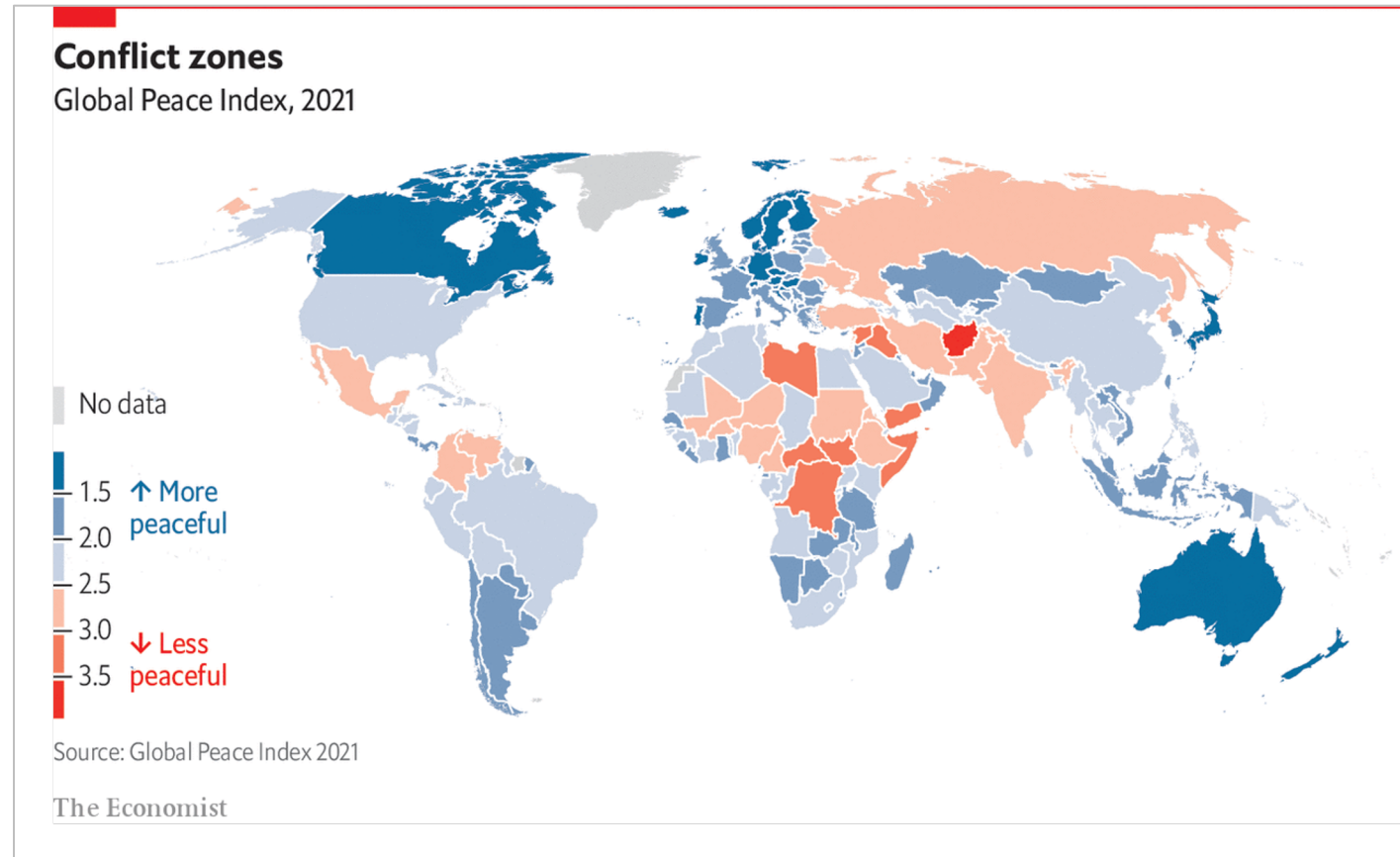
- From summer of 2020 - now, violent crime, domestic terrorism, spouse abuse, child abuse, car theft and murder rates started to spike to the highest levels on record.
- 2020 was one of the deadliest years ever for homicides, driven by gun violence, drug trafficking, pandemic-related stressors, and disruptions to policing.
- Multiple cities continued to experience high levels of violent crime and homicides in 2021, breaking records set in 2020.
- Many Americans have more liquidity than ever = more spending on illegal drugs = more gang violence over competition, territory, control. Combined with less policing in certain areas and you have a recipe for out-of-control homicide figures.



# Global Conflicts Return



## POST-COVID CONFLICT



- COVID provided a short-lived de-escalation of global conflict and war
- **Returning global conflict zones:**
  - Ukraine / Russia
  - Afghanistan
  - Iraq
  - Syria
  - Libya
  - South Sudan
  - Somalia
  - Venezuela
  - India
  - Ethiopia
  - Pakistan
  - Mexico
  - Lebanon

# Duty of Care – Legal Perspective

---

# Duty of Care – Legal Perspective

---



## Make Changes NOW to Your Duty of Care Program

- What failed – insurance, vendors, reliance on Embassies / Consulates?
- Recognize that technology alone does NOT solve problems (tracking, intel, pre-travel briefs and alerts do nothing once the crisis starts)

---

## Formulate Your COVID Travel Policies NOW

- Track country-by-country COVID protocol status and take calculated risks (quarantine costs, medical care, medical evacuation costs, employee consent, business risk – reward, exposure / litigation, variants)
- Travel opportunities exist and will expand weekly – MOVE with the opportunities and continuously update your policies
- \*Security – Threat Levels Post COVID

---

## Don't Expect This Problem to Disappear Globally Overnight

- The developing world has been left behind & variants are the #1 threat to a global reopening – boosters?



# New Security ISO Standards

---



## 2022 KEY UPDATES

- They have removed the term 'Code of Practice'
- The structure of the document has changed
- Some controls have been merged, some deleted and new controls have been introduced.
- The controls have now been structured into 4 domains
  - Organizational Controls
  - People Controls
  - Physical Controls
  - Technological Controls



HOSPITALITYLAWYER<sup>Σ</sup> LLC<sup>®</sup>

## Q & A

---

### **Dale Buckner**

[dbuckner@globalguardian.com](mailto:dbuckner@globalguardian.com)

8280 Greensboro Dr Suite 750

McLean, VA 22102

---

### **Stephen Barth**

[sbarth@hospitalitylawyer.com](mailto:sbarth@hospitalitylawyer.com)

2450 Louisiana, Ste. 400-416

Houston, TX 77006



HOSPITALITYLAWYER<sup>Σ</sup> LLC<sup>®</sup>

# Thank You

---

**Dale Buckner**

[dbuckner@globalguardian.com](mailto:dbuckner@globalguardian.com)

8280 Greensboro Dr Suite 750

McLean, VA 22102

---

**Stephen Barth**

[sbarth@hospitalitylawyer.com](mailto:sbarth@hospitalitylawyer.com)

2450 Louisiana, Ste. 400-416

Houston, TX 77006