

GETTING TO KNOW YOUR BUSINESS TRAVELER ASSESSMENT

What is the purpose of their trip? (close a deal, promotions, build a relationship, learn a new skill, get a creative idea, etc)

How is the traveler feeling? (overwhelmed with work, stressed, anxious, concerned, etc)

What kind of outcome upon return from their trip do they desire both personally and professionally?

What professional goals do they have?

What kind of transformation or changes in their wellbeing do they seek?

What fears, struggles, concerns, limitations, limiting beliefs do they have regarding this trip and their wellbeing?

What does their perfect trip look like?

What could be hindering them from achieving these goals while on a trip? (reading emails, doing work, connected to technology, being with friends, not spending enough time alone, being on a strict itinerary, not have personal time)

How long do they want (or need to go for)?

What kind of destination/environment/climate are they traveling to?

What is their trip budget?

What do they wish they had more control over for this trip?

What personal and professional skills do they want to strengthen? (communication, navigation, problem-solving, creativity, negotiating, etc)

What are their desired suppliers to use?

What matters most to them during this trip? (sustainability, self-care, family, landing a deal, etc)

Are they looking to volunteer or give back during this trip in some way? If so, how do they wish to do that?

What kind of experience are they hoping for? (relaxing, less stress, reach business goals, get work done, have family involved, etc)

What suppliers best suit their needs for this trip?

What partners best suit their needs for this trip?