

YOUR WELLNESS TRAVEL PROGRAM ASSESSMENT



LIMITATIONS

What is limiting a forward-thinking approach and are they temporary or permanent?



EMPOWERMENT

Do your travelers have control over their trip experience?
Does your program empower its travelers to want and do more in terms of personal wellness goals?



CORE VALUES

What is most valuable to your company?
Does the traveler's personal wellbeing fit into your core values?



HYPER-PERSONALIZED

What is most valuable to your company?
Does the traveler's personal wellness goals fit into your core values?



COLLABORATION

What internal and external collaborations, departments, and industry pillars can work together to strengthen your program?



WELLBEING

What does your travel wellness program involve?
What does wellbeing mean for your travelers?
Assess what the traveler's personal wants and needs are in terms of mental, physical, emotional, spiritual, and overall wellbeing.



RESPONSIBILITY

Who is in charge of the wellbeing of travelers? Is it someone already in place or do you need to bring someone new in?



COMPANY CULTURE

What type of company culture does your company strive for?
Does it embrace and encourage travel?



PROPER RESOURCES

Does your program provide forward-thinking insight and information plus steps for implementation for your travelers?
Do you provide proactive recommendations for traveler wellbeing based on their personal needs?



METRICS

Do you collect personal/anonymous traveler wellbeing and experiences feedback?